**Submission Themes:** As a follow up to 2013 Reclaimed and 2014 Burnished collections, Knit Picks is looking for patterns to be part of the Classic Fall Collection for Fall 2015. Knit Picks has chosen yarns & colors for a 12-16 themed pattern collection, focusing on classic styles in tweed and heathered yarns - please see our inspiration board for the full list. For this particular collection, we are looking for knit patterns for women.

**Brief Description:** Cool, classic pieces that you'll reach for each fall. Cables, heathers, and tweeds feature prominently in garments with elegant silhouettes and small accessories like mittens. Think timeless fisherman sweaters and ganseys, layering pieces to go pick out a pumpkin, and rustic cardigans for drinking hot cider around a fire. Patterns will be sold as part of a printed and digital collection as well as separately on the KnitPicks website, with marketing in our catalog, weekly emails, blog and other social media sites.

Deadline: November 9, 2014

Compensation/Support: \$400-\$1000 (depending on design) exclusive fee for 24 months. While Knit Picks will knit all samples, KP will provide yarn support for designer to knit/crochet their own version of the pattern. Knit Picks will also photograph all samples & designer will also be able to use photographs for their own promotions. Knit Picks will provide tech edits and the final pattern layout. Patterns will be printed in physical book collections. After two years of the collection being for sale on knitpicks.com, designers may sell the completed pattern in the IDP program, on Ravelry or anywhere else.

**Submission Requirements:** 1 page submission, complete with detailed pattern information, yarn suggested, sketch/swatch of design (swatches do not need to be in suggested yarn, we just want an idea of your design), sizes included, and designer bio/ contact information. Patterns should not be previously published anywhere.

- Yarns to use: Wool of the Andes (Heathers only, all weights), Wool of the Andes
  Tweed, Wool of the Andes Superwash (Heathers only, all weights), City Tweed (all
  weights), Stroll Tweed and Swish (Heathers only, all weights).
- Appropriate items for this collection include: Pullovers, cardigans, vests, dresses, tunics, capes/ponchos, skirts, coats/jackets, mittens.
   (Note: we will have another call for submissions for fall accessories; this particular collection will be focused on garments)
- Techniques/styles should feature: Cables, textures such as slipstitch and seed stitch, very light colorwork. Classic, simple, timeless construction and styles.

Our intended color theme & styles is shown on the inspiration board. Please keep these items in mind when putting together your submission. **Please include all relevant information on 1 page**. Due to high volume, submissions not in this form may not be accepted. For an example, please click <a href="heep">heep</a>.

**Send to:** Upload your submission to the <u>Collection Submissions</u> webpage. If you have more than one proposal, each submission will need to uploaded separately. If there are issues with uploading your file, please make sure your pdf is under 5mb. You may also email your pdf to <u>submissions@knitpicks.com</u> but please use the upload area first as this will keep all submissions together

**Other Info:** Patterns will have a 24 month exclusivity on knitpicks.com, after that designers may sell the pattern where ever they wish. Similar to our IDP program, payments will be made electronically. For yarn support, designers must have a US or Canada address. Submissions will be accepted through November 9, 2014; designers will be notified of final decision by November 14 2014. Finished patterns will be due by December 26 2014. Other relevant information may be found at the <u>IDP FAQs</u>. Any other questions may be directed to <u>submissions@knitpicks.com</u>.

## 2016 Fall Garment Collection

Cool, classic pieces that you'll reach for each fall. Cables, heathers, and tweeds feature prominently in garments with elegant silhouettes and small accessories like mittens. Think timeless fisherman sweaters and ganseys, layering pieces to go pick out a pumpkin, and rustic cardigans for drinking hot cider around a fire.

**Projects:** Pullovers, cardigans, vests, dresses, tunics, capes/ponchos, skirts, coats/jackets, mittens.

**Yarns:** Wool of the Andes (Heathers only, all weights), Wool of the Andes Tweed, Wool of the Andes Superwash (Heathers only, all weights), City Tweed (all weights), Stroll Tweed and Swish (Heathers only, all weights).



