**Submission Themes:** Knit Picks is looking for designs for a 6-12 pattern collection to be released in Winter 2017, featuring garments, accessories and/or home décor with color gradients. Knit Picks has chosen yarns for this collection; please see our mood board for list of yarns and inspirational images. We will finalize the colors with the final submissions. For this particular collection, we are looking for knit patterns.

**Brief Description:** This collection is all about the slow fade (from one color to another, that is). We're looking for women's garments and larger accessories and home decor (100g or more preferred) that use a progression of multiple colors. The gradients can be wide bands, skinny stripes, incorporated into knit textures, or present on just part of the garment or accessory. All weights and lines of listed yarns are acceptable.

## Deadline: February 20 2017

**Compensation/Support:** \$300-\$800 (depending on design) exclusive fee for 12 months. While Knit Picks will knit samples, KP will provide yarn support for designer to knit their own version of the pattern. Knit Picks will also photograph all samples & designer will also be able to use photographs for their own promotions. Knit Picks will provide tech edits and the final pattern layout. Patterns will be printed in physical book collections. After one year of the collection being for sale on knitpicks.com, designers may sell the completed pattern in the IDP program, on Ravelry or anywhere else.

**Submission Requirements:** 1 page submission, complete with detailed pattern information, yarn suggested, sketch/swatch of design (swatches do not need to be in suggested yarn, we just want an idea of your design), sizes included, and designer bio/ contact information. Patterns should not be previously published anywhere.

Yarns to use: Stroll, Palette, Wool of the Andes, Swish, Chroma, Alpaca Cloud, Mighty Stitch, Brava, Comfy, Dishie, Shine, CotLin, Lindy Chain.

Appropriate items for this collection include: Sweaters, cardigans, cowls, shawls, scarves, hats, mitts, blankets, pillows, table runners, bags, small rugs

Please see inspirational images on our mood board. When submitting, **please include all relevant information on 1 page**. Due to high volume, submissions not in this form may not be accepted. For an example, please click <u>here</u>. Please make sure your images are clear! There have been many submissions with blurry images or drawings and we are unable to see your design idea.

**Send to:** Upload your submission to the <u>Collection Submissions</u> webpage. Please include the text "Gradient" in the pattern name section on the submissions page, as we have other calls for submission currently in progress. (Example: "Gradient –Scarf"). If you have more than one proposal, each submission will need to uploaded separately. If there are issues with uploading your file, please make sure your pdf is under 5mb. You may also email your pdf to <u>submissions@knitpicks.com</u> but please use the upload area first and the email as a last resort.

**Other Info:** Patterns will have 12 month exclusivity on knitpicks.com, after that, designers may sell the pattern where ever they wish. Similar to our IDP program, payments will be made electronically. For yarn support, designers must have a US, Canada, Australia or UK mailing address. Submissions will be accepted through February 20, 2017; designers will be notified of final decision by February 24, 2017. Finished patterns will be due by April 17, 2017. Other relevant information may be found at the <u>IDP FAQs</u>. Any other questions may be directed to <u>submissions@knitpicks.com</u>.

## 2017 Gradient Collection

This collection is all about the slow fade (from one color to another, that is). We're looking for women's garments, larger accessories (100g of yarn or more preferred) and some home decor that use a progression of multiple colors. The gradients can be wide bands, skinny stripes, incorporated into knit textures, or present on just part of the garment or accessory. All weights and lines of listed yarns are acceptable. Final colors TBD during the pattern selection process by the Knit Picks staff.

Projects: Sweaters, cardigans, cowls, shawls, scarves, hats, mitts, blankets, pillows, table runners, bags, small rugs.

Yarns: Stroll, Palette, Wool of the Andes, Swish, Chroma, Alpaca Cloud, Mighty Stitch, Brava, Comfy, Dishie, Shine, CotLin, Lindy Chain

